



Royal Botanic Gardens
Kew

Become a Patron

**Support Kew in solving the critical
challenges facing humanity today**

Bird of Paradise (*Strelitzia reginae*)

We look forward to welcoming you as a Patron

William Hooker Patron

£1,200 per year

(£200 membership/£1,000 donation)

- Joint membership* to Kew Gardens and Wakehurst
- Regular e-newsletters and Kew magazine
- Regular behind-the-scenes tours for you and a guest
- Christmas at Kew preview invitations for you and guests
- Invitations to visit other UK gardens and sites (at additional cost)
- 10% shop discount, on site and online
- Recognition on our donor list

Queen Charlotte Patron

£2,500 per year

(£400 membership/£2,100 donation)

All the above plus:

- Private views at Shirley Sherwood Gallery for you and a guest
- Exclusive private tours of other cultural and scientific institutions
- Invitation to Director's Garden Party for you and a guest
- Discount on venue hire

Joseph Banks Patron

£5,000 per year

(£675 membership/£4,325 donation)

All the above plus:

- Invitation to Patrons' Annual Dinner for you and a guest
- Invitations to visit international botanic gardens (at additional cost)

Princess Augusta Patron

£10,000 per year

(£1,200 membership/£8,800 donation)

All the above plus:

- Private tour of Kew or Wakehurst for you and guests
- Private view of Kew Orchid Festival for you and a guest
- Tree sapling grown in Kew's Arboretum Nursery
- Bespoke opportunities aligned to your interests

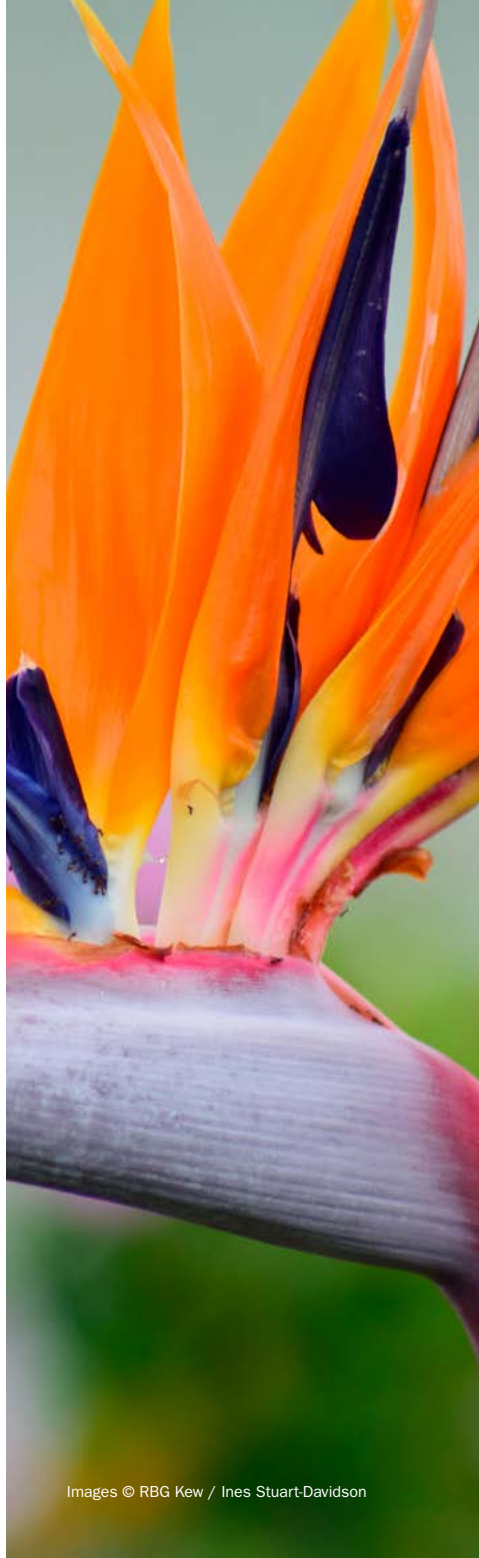
Contact us

patrons@kew.org

kew.org/patrons

+44(0)20 8332 3246

*Unlimited visits for two adults plus one guest each
The Royal Botanic Gardens, Kew is an exempt charity.



Please complete and return to become a Patron

Please enter your contact details

Title _____ First Name _____

Telephone _____

Surname _____

Email _____

Address _____

Please refer to our 'Contacting you' statement below. We need your email address if you would like to receive our regular newsletters.

Name of Joint Member _____

Postcode _____

Please indicate your level of support

William Hooker Patron
(£200 membership/
£1,000 donation)

Queen Charlotte Patron
(£400 membership/
£2,100 donation)

Joseph Banks Patron
(£675 membership/
£4,325 donation)

Princess Augusta Patron
(£1,200 membership/
£8,800 donation)

Each Patron level is split into a membership fee and a suggested donation on which we can claim Gift Aid (25p for each £1 you donate).

Patron membership can be purchased separately without this donation. To learn more, please contact the Patrons Office on 020 8332 3246.

I wish to pay by:

Annual Direct Debit (Complete on next page)

Monthly Direct Debit (Complete on next page)

Cheque: I enclose a cheque made payable to Royal Botanic Gardens, Kew.

Cardholder's Signature

Date:

Credit/debit card

Please debit my:

Visa Mastercard CAF Card

CARD NUMBER

Card security code Expiry date
(Last three digits on signature strip)

Amount £ _____

Contacting you

We* will use the details you've given above to contact you by post and / or phone about Kew fundraising activities, such as fundraising appeals, invitations to fundraising events and how you may be able to leave a legacy to Kew.

Please tick here if you would prefer NOT to receive these communications:

No, I do not want to be contacted by post
No, I do not want to be contacted by phone

We may tell you about what's on at our gardens and beyond, including events and activities, learning opportunities, membership, promotions and offers, our science and horticultural work, outreach into the community, venue hire, ways you can support our work from fundraising appeals to volunteering and our shops. We may mention partner organisations if they are collaborating with us or sponsoring events and similar activities, or to tell you about what's going on at other visitor attractions in London and the South East. We won't share your data with third parties for marketing purposes, so you won't receive information from them unless you have given us specific consent to do so.

We would also like to keep in touch with you by email. We'll always try to personalise the emails you receive so you hear about the things which interest you most. Tick Yes below to hear from us.

Yes, I'm happy to receive the above marketing emails from Kew

If you don't say yes, or you unsubscribe from this marketing at any time, please note that where you have provided your email address we will still email you about your donation, but not for any other purpose.

You can change your mind about hearing from us at any time using the unsubscribe link in the footer of the emails we send you.

Please take time to read our new Privacy Policy at kew.org/privacy which explains what data we collect and why, how we use it and other information relevant to the privacy of your data.

*'We/us' refers to the Royal Botanic Gardens Kew, its wholly owned trading subsidiary RBG Kew Enterprises Limited and Kew's charitable Foundation (responsible for legacies)

Instruction to your Bank or Building Society to pay by Direct Debit

Name(s) of Account Holder(s)

Please fill in the whole form and send it to:
Freepost RTHA-CKZR-ULRB, Patrons Office,
Royal Botanic Gardens, Kew, Richmond, TW9 3AE

Branch Sort Code

Service User number

| | | | | | |
|---|---|---|---|---|---|
| 9 | 3 | 0 | 8 | 3 | 6 |
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Bank or Building

Society account number

Name and full postal address of your
Bank or Building Society

Reference (for official use only)

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Instructions to your Bank or Building Society

Please pay the Royal Botanic Gardens, Kew Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with the Royal Botanic Gardens, Kew and, if so, details will be passed electronically to my Bank/Building Society.

Bank/Building Society _____

Address _____

Postcode _____

Signature

Date:

BANKS AND BUILDING SOCIETIES MAY NOT ACCEPT DIRECT DEBIT INSTRUCTIONS FOR SOME TYPES OF ACCOUNTS



Gift Aid declaration (Please tick a box)

Gift Aid makes your support go even further; if you are a UK taxpayer, the Gift Aid Scheme allows us to reclaim a further 25p on every £1 you give us. This really boosts our income – and doesn't cost you a single penny extra.

YES, I would like the Royal Botanic Gardens, Kew to reclaim Gift Aid on any membership subscriptions or donations that I have made over the last four years and in the future, until I notify you otherwise.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations or membership subscriptions in that tax year it is my responsibility to pay any difference.

Please notify us if your circumstances change.

NO, I do not wish to Gift Aid my support to the Royal Botanic Gardens, Kew.

PLEASE NOTE for Gift Aid purposes we are required to indicate the commercial value of any benefit we may offer to Patrons (William Hooker £200, Queen Charlotte £400, Joseph Banks £675, Princess Augusta £1,200).

Any voluntary donation above the agreed values of benefits will be eligible for Gift Aid; it is possible to purchase Patron membership without making this donation.

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The Direct Debit Guarantee



✂ This guarantee should be detached and retained by the Payer

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit the Royal Botanic Gardens, Kew will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request the Royal Botanic Gardens, Kew to collect a payment, confirmation of the amount and date will be given to you at the time of the request

- If an error is made in the payment of your Direct Debit, by the Royal Botanic Gardens, Kew or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when the Royal Botanic Gardens, Kew asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.