



Royal Botanic Gardens  
**Kew**

**Join as a Patron**

**Support Kew in solving the critical  
challenges facing humanity today**

Bird of paradise flower (*Strelitzia reginae*)

# We look forward to welcoming you as a Patron

## William Hooker Patron

£1,200 per year (£200 membership/£1,000 donation)

- Joint membership\* to Kew Gardens and Wakehurst.
- Newsletters by email and Kew magazine.
- Invitation to the annual Kew Debate.
- Programme of daytime 'behind-the-scenes' tours.
- Recognition in our donor list and online.

## Queen Charlotte Patron

£2,500 per year (£400 membership/£2,100 donation)

All of the above benefits and

- Invitation to a festive event.
- Programme of evening 'behind-the-scenes' tours and private views.
- Opportunity to hire spaces at Kew for private entertaining at a discounted rate.

## Joseph Banks Patron

£5,000 per year (£675 membership/£4,325 donation)

All of the above benefits and

- Invitation to the Director's Garden Party.
- Invitation to a dinner hosted by the Director.
- Invitation to a private visit of a partner attraction.
- Opportunity to join national and international visits to other gardens (at additional cost).

## Princess Augusta Patron

£10,000 per year (£1,200 membership/£8,800 donation)

All of the above benefits and

- A private tour of Kew or Wakehurst for you and your guests.
- A sapling grown in Kew's tree nursery.
- Bespoke opportunities according to your interests.

## Contact the Patrons Office

[patrons@kew.org](mailto:patrons@kew.org)

[kew.org/patrons](http://kew.org/patrons)

+44(0)20 8332 3246

\*Entry for two adults plus one guest each

The Royal Botanic Gardens, Kew is an exempt charity.



# Please complete and return to become a Patron

## Please enter your contact details

Title \_\_\_\_\_ First Name \_\_\_\_\_

Telephone \_\_\_\_\_

Surname \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Please refer to our 'Contacting you' statement below. We need your email address if you would like to receive our regular newsletters.

\_\_\_\_\_

Name of Joint Member \_\_\_\_\_

Postcode \_\_\_\_\_

\_\_\_\_\_

## Please indicate your level of support

William Hooker Patron

Queen Charlotte Patron

Joseph Banks Patron

Princess Augusta Patron

(£200 membership/  
£1,000 donation)

(£400 membership/  
£2,100 donation)

(£675 membership/  
£4,325 donation)

(£1,200 membership/  
£8,800 donation)

## I wish to pay by:

**Annual Direct Debit** (Complete overleaf)

Please contact the Patrons Office on 020 8332 3246 if you would like to pay by monthly Direct Debit

**Cheque:** I enclose a cheque made payable to **Royal Botanic Gardens, Kew.**

Cardholder's Signature

Date / /

## Credit/debit card

Please debit my:

Visa  Mastercard  CAF Card

CARD NUMBER

Card security code    Expiry date

Last three digits on signature strip

Amount £ \_\_\_\_\_

## Contacting you

We\* will use the details you've given above to contact you by post and / or phone about Kew fundraising activities, such as fundraising appeals, invitations to fundraising events and how you may be able to leave a legacy to Kew.

**Please tick here if you would prefer NOT to receive these communications:**

**No, I do not want to be contacted by post**

**No, I do not want to be contacted by phone**

We may tell you about what's on at our gardens and beyond, including events and activities, learning opportunities, membership, promotions and offers, our science and horticultural work, outreach into the community, venue hire, ways you can support our work from fundraising appeals to volunteering and our shops. We may mention partner organisations if they are collaborating with us or sponsoring events and similar activities, or to tell you about what's going on at other visitor attractions in London and the South East. We won't share your data with third parties for marketing purposes, so you won't receive information from them unless you have given us specific consent to do so.

We would also like to keep in touch with you by email. We'll always try to personalise the emails you receive so you hear about the things which interest you most. Tick Yes below to hear from us.

**Yes, I'm happy to receive the above marketing emails from Kew**

If you don't say yes, or you unsubscribe from this marketing at any time, please note that where you have provided your email address we will still email you about your donation, but not for any other purpose.

You can change your mind about hearing from us at any time using the unsubscribe link in the footer of the emails we send you.

Please take time to read our new Privacy Policy at [kew.org/privacy](http://kew.org/privacy) which explains what data we collect and why, how we use it and other information relevant to the privacy of our data.

\*'We/us' refers to the Royal Botanic Gardens Kew, its wholly owned trading subsidiary RBG Kew Enterprises Limited and Kew's charitable Foundation (responsible for legacies)

**Instruction to your Bank or Building Society to pay by Direct Debit**

Please fill in the whole form and send it to:  
**Freepost RTHA-CKZR-ULRB, Patrons Office,  
 Royal Botanic Gardens, Kew, Richmond, TW9 3AE**

Service User number 

9	3	0	8	3	6
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Name and full postal address of your

Bank or Building Society

Bank/Building Society \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Name(s) of Account Holder(s)

Branch Sort Code

--	--	--	--	--

Bank or Building

Society account number

--	--	--	--	--	--	--	--	--	--

Reference (for official use only)

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**Instructions to your Bank or Building Society** Please pay the Royal Botanic Gardens, Kew Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with the Royal Botanic Gardens, Kew and, if so, details will be passed electronically to my Bank/Building Society.

Signature

Date / /

**BANKS AND BUILDING SOCIETIES MAY NOT ACCEPT DIRECT DEBIT INSTRUCTIONS FOR SOME TYPES OF ACCOUNTS**



**Gift Aid declaration (Please tick a box)**

Gift Aid makes your support go even further; if you are a UK taxpayer, the Gift Aid Scheme allows us to reclaim a further 25p on every £1 you give us. This really boosts our income – and doesn't cost you a single penny extra.

**YES**, I would like the Royal Botanic Gardens, Kew to reclaim Gift Aid on any membership subscriptions or donations that I have made over the last four years and in the future, until I notify you otherwise.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations or membership subscriptions in that tax year it is my responsibility to pay any difference. Please notify us if your circumstances change.

**NO**, I do not wish to Gift Aid my support to the Royal Botanic Gardens, Kew.

PLEASE NOTE for Gift Aid purposes we are required to indicate the commercial value of any benefit we may offer to Patrons (William Hooker £200, Queen Charlotte £400, Joseph Banks £675, Princess Augusta £1,200).

Any voluntary donation above the agreed values of benefits will be eligible for Gift Aid; it is possible to purchase Patron membership without making this donation.

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This guarantee should be detached and retained by the Payer – **The Direct Debit Guarantee**

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
- If there are any changes to the amount, date or frequency of your Direct Debit the Royal Botanic Gardens, Kew will notify you 10 working days in advance of your account being debited or as otherwise agreed. If you request the Royal Botanic Gardens, Kew to collect a payment, confirmation of the amount and date will be given to you at the time of the request



- If an error is made in the payment of your Direct Debit, by the Royal Botanic Gardens, Kew or your bank or building society you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when the Royal Botanic Gardens, Kew asks you to
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.