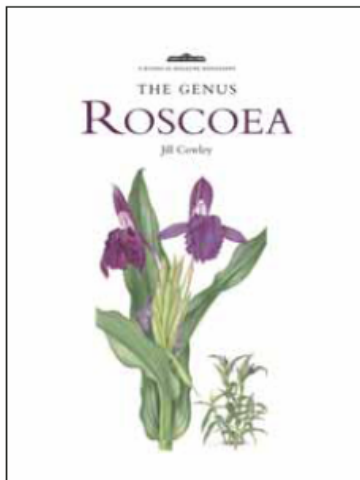


ADVANCE INFORMATION SHEET

NEW KEW BOTANICAL MAGAZINE MONOGRAPH



Title:	The Genus Roscoea
Editor:	Jill Cowley
Imprint:	Kew Publishing
Specification:	246 x 190 mm, full colour throughout, hardback
Page extent:	198 pages
Illustrations:	20 colour paintings, 94 colour photographs, 29 distribution maps
Publication date:	April 2007
Price:	£33.00
ISBN:	978 1 84246 134 1
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Market / Audience

Botanists, horticulturalists, gardeners, landscape architects, nurserymen, phytogeographers, and other professionals and committed laypersons with an interest in Roscoeas.

Key Selling points

- Describes all 20 known species of Roscoea
- Covers little known but attractive and easily grown species, including recent introductions from China
- Includes 17 specially full page colour paintings by the esteemed botanical artist Christabel King
- Additional chapters cover the history, morphology, ecology and conservation of Roscoea

Description

Roscoeas, native to the Himalayas, Burma and China, are striking orchid-like hardy gingers and one of the outstanding gems of the plant world. Written with passion and enthusiasm, this is an accessible and comprehensive book, whether you are a gardener, grower or botanist. All twenty known species are described in detail – their structure, form, nomenclature, history, synonyms, habitat and distribution, and many of the various colour forms are illustrated for the first time. Additional chapters cover the history of Roscoea, their morphology, ecology and conservation.

The hands-on aspect of cultivation in the garden is dealt with by Richard Wilford, Kew's Alpines and Herbaceous Collection Manager, and Roland Bream, keeper of the national Roscoea collection in the UK, gives an up-to-date account of the species, cultivars and hybrids in cultivation.

The author has included a biography of William Roscoe, the man who gave his name to the genus, and has augmented the text with an extensive bibliography. Twenty exquisite full page paintings, 17 by the esteemed artist Christabel King, 29 maps and 94 colour photographs illustrate the text.

Another superb Kew Botanical Magazine Monograph for gardeners, nurserymen, botanists and lovers of botanical art.

Author information

Jill Cowley trained as a horticulturist at Merrist Wood Farm Institute before moving to Kew Gardens where she specialised in the propagation of temperate plants. From there she moved to the Kew Herbarium to pursue her passion in gingers – Zingeraeae – which lead to wide-ranging

work in Korea, Turkey, China and Brunei. Jill retired in 2000, but still maintains very close links with Kew as an Honorary Research Associate.

Botanical Magazine Monographs

The Botanical Magazine Monographs series were launched by Kew in 2002 to re-establish the art and expertise of publishing definitive plant monographs for botanists, plant collectors, horticulturists and gardeners.

Based on the tradition established by *Curtis's Botanical Magazine*, founded in 1787, and the longest continuously published botanical journal in the world, Kew's aim is to blend knowledge on research, cultivation and conservation of plants, and provide the reader with a comprehensive guide to a particular group of plants that is authoritative, and accessible.

Each monograph is written by acknowledged experts, edited by world-leading horticulturists and plant scientists, and lavishly illustrated by the finest botanical artists. This makes the series and each book highly desirable to all those who love, nurture and wish to understand our plant heritage.

Other books available in the series include *The Genus Sorbus*, *The Genus Epimedium*, *The Genus Lavandula* and *The Genus Jasminum*.

Sales and distribution

Trade

To place an order, please contact:

Marston Book Services Ltd

Trade account customers – trade.orders@marston.co.uk

Individual/retail sales, order online at www.kewbooks.com

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