

Unlimited access  
to two world-class  
botanical gardens and  
40 historical buildings.

Kew

PLANTS PEOPLE  
POSSIBILITIES



# Your support will help people around the world.

Human well-being depends on plants. From improving the air we breathe to providing medicine and livelihoods, plants are vital to all life on earth.

Kew is at the forefront of global efforts to protect plant life from the effects of habitat loss, climate change and pollution and to understand potential benefits for mankind. An internationally-renowned centre of plant science with collections dating back to Darwin and beyond, Kew works with partners around the world to spread knowledge, and help deliver plant and habitat conservation programmes that will enrich lives.

Our current programmes include helping farmers in Ghana to find companion plants for cocoa as an additional source of income and working with communities in South Africa to grow plants to improve the health of people

suffering with Aids. We are also investigating the anti-cancer properties of wild rice, and of sage for the treatment of Alzheimer's disease. Our Millennium Seed Bank is the largest global collaborative conservation project, aiming to save 10% of the world's plant species by 2010.

For this work, Kew needs your support. Half of our funding every year must be raised from external sources. By joining our Corporate Membership scheme, your company and employees will benefit and you will be helping us continue our vital plant science and conservation work in the UK and abroad. Corporate Membership of Kew helps demonstrate your commitment to corporate, environmental and social responsibility. We look forward to welcoming you to Kew.

Thank you.

# Free admission for your employees and a range of benefits to choose from to suit your company.

## Reward and inspire your staff.

Over 1.5 million people every year find beauty, tranquillity and inspiration in Kew's world-renowned gardens and woodlands in London and Sussex. Just 30 minutes from central London, the 300 acre World Heritage Site of the Royal Botanic Gardens, Kew has been inspiring visitors for nearly 250 years. Wakehurst Place, less than 30 minutes from Gatwick, is home to 500 acres of rolling parkland, woods and lakes and the world's most ambitious conservation project, the Millennium Seed Bank.

Reward your employees with free unlimited access to these two glorious gardens throughout the year. Give your most valued resource the space to unwind with family or friends, find inspiration and have fun – and help support Kew's vital conservation work in the UK and abroad.

## Corporate benefits and discounts.

Alongside employee benefits such as free entry and retail discounts, corporate membership brings a range of advantages, including complimentary and discounted venue hire at one of London's most stunning locations. Enjoy a glittering gala in Kew's elegant Orangery, exclusive after-hours access to the Gardens for a summer evening reception or use our conferencing facilities for away-days with a difference. Whatever the occasion, Kew has a venue to suit your needs.

Membership also brings complimentary tickets to our sell-out Summer Swing concerts, where employees or corporate clients can enjoy exceptional entertainment in a relaxed environment. Regular monthly updates and complimentary copies of Kew Magazine will ensure that your employees are the first to know about events and happenings at Kew and Wakehurst Place. You can also receive private view and event invitations to give your company access to exclusive networking opportunities.

## Benefits no-one else can offer.

Inspire your staff with behind-the-scenes tours and talks at Kew or Wakehurst. Or bring Kew to your office with a talk, lecture or demonstration from one of our horticultural or conservation experts. Membership demonstrates your commitment to Kew and its work, while involving and motivating your employees.




# The four levels of membership...

*"The themes of discovery and innovation are fundamental to a research-based company like GlaxoSmithKline and as part of our continuing program of community support we see our relationship with Kew as essential to communicating to the general public our joint dedication to science and the environment. Kew continues to be the most popular and widely used corporate benefit accessed by our staff and their families, as well as a favourite venue for meetings and events."*

**Julian Heslop**

Chairman of the GlaxoSmithKline UK Corporate Contributions Committee



**Golden Oak**  
£25,000 + VAT

**Employee Benefits**

- Unlimited free admission for all current employees to Kew and Wakehurst Place (Staff ID required). Children under 17 are admitted free of charge.
- Free access to all retired employees (ID required)
- 50% off one adult guest admission
- 5% discount in Kew and Wakehurst gift shops for all employees
- Notification of all Events and Festivals at Kew and Wakehurst Place

**Choose from one of the following;**

50 free Garden passes (each pass admits two adults) **OR**  
 100 free Kew Explorer train tickets **OR**  
 25 free Garden passes and 50 Kew Explorer train tickets

**Corporate Benefits**

- One corporate hospitality table at a Summer Swing concert
- 10 pairs of tickets to a Summer Swing concert of your choice
- 10% discount on Summer Swing corporate hospitality tables
- 15 copies of the quarterly *Kew Magazine*
- 30% discounted advertising rates in *Kew Magazine*
- Accreditation on our website
- Invitations to special Events and Previews

**Venue Hire**

**Choose from one of the following;**

Two complimentary venue hires of Cambridge Cottage (cap. 200) **OR**  
 One complimentary evening venue hire of the Orangery (cap. 400)

**AND**

One complimentary hire of the Jodrell Lecture Theatre (cap. 200) **OR**  
 One complimentary day venue hire of the Conference Room in the Orangery (cap. 30) **OR**  
 One complimentary hire of the Kew Explorer train (cap. 72)  
 Subsequent venue hire can be booked at a 20% discount on the full commercial rate.


**Special Staff and Client Events**

**Choose from one of the following;**

4 guided tours of Kew Gardens or Wakehurst Place **OR**  
 2 talks at your office by a Kew expert

**Other Benefits**

- Use of Kew images on request
- Chief Executive/Directors invitations to exclusive corporate events
- Association with a leading and respected environmental and conservation organisation. Ensuring that your company is supporting solutions to climate change
- Company access to a unique World Heritage Site



**Silver Birch**  
£15,000 + VAT

**Employee Benefits**

- Unlimited free admission for all current employees to Kew and Wakehurst Place (Staff ID required). Children under 17 are admitted free of charge.
- 50% off one adult guest admission
- 5% discount in Kew and Wakehurst gift shops for all employees
- Notification of all Events and Festivals at Kew and Wakehurst Place

**Choose from one of the following;**

30 free Garden passes (each pass admits two adults) **OR**  
 60 free Kew Explorer train tickets **OR**  
 15 free Garden passes and 30 Kew Explorer train tickets

**Corporate Benefits**

- 10 pairs of tickets to a Summer Swing concert of your choice
- 10% discount on Summer Swing corporate hospitality tables
- 10 copies of the quarterly *Kew Magazine*
- 30% discounted advertising rates in *Kew Magazine*
- Accreditation on our website
- Invitations to special Events and Previews

**Venue Hire**

**Choose from one of the following;**

One complimentary venue hire of Cambridge Cottage (cap. 200) **OR**  
 Two complimentary day venue hires of the Conference Room in the Orangery (cap. 30)

**AND**

One complimentary hire of the Jodrell Lecture Theatre (cap. 200) **OR**  
 One complimentary hire of the Kew Explorer train (cap. 72)  
 Subsequent venue hire can be booked at a 15% discount on the full commercial rate.

**Special Staff and Client Events**

**Choose from one of the following;**

2 guided tours of Kew Gardens or Wakehurst Place **OR**  
 1 talk at your office by a Kew expert

**Other Benefits**

- Use of Kew images on request
- Chief Executive/Directors invitations to exclusive corporate events
- Association with a leading and respected environmental and conservation organisation. Ensuring that your company is supporting solutions to climate change
- Company access to a unique World Heritage Site


Please note prices quoted are for one year's membership. Venue bookings subject to availability.

# and what they include.

"British Airways is delighted to endorse our partnership with Kew which has not only been beneficial to our employees who have gained greatly from the opportunity to access two wonderful Gardens as part of our membership, but also enables us to extend these benefits to our retired staff as well. Corporate Membership of Kew ensures a solid foundation in which we can develop our partnership further through our education and community programmes."

**Mary Barry**

Manager, Community Relations, British Airways



### Copper Beech

£10,000 + VAT

#### Employee Benefits

- Unlimited free admission for all current employees to Kew and Wakehurst Place (Staff ID required). Children under 17 are admitted free of charge.
- 50% off one adult guest admission
- 5% discount in Kew and Wakehurst gift shops for all employees
- Notification of all Events and Festivals at Kew and Wakehurst Place

Choose from one of the following;

20 free Garden passes (each pass admits two adults) **OR**  
40 free Kew Explorer train tickets **OR**  
10 free Garden passes and 20 Kew Explorer train tickets

#### Corporate Benefits

- 5 pairs of tickets to a Summer Swing concert of your choice
- 10% discount on Summer Swing corporate hospitality tables
- 5 copies of the quarterly *Kew Magazine*
- 30% discounted advertising rates in *Kew Magazine*
- Accreditation on our website
- Invitations to special Events and Previews

#### Venue Hire

Choose from one of the following;

One complimentary day venue hire of the Conference Room in the Orangery (cap. 30) **OR**  
One complimentary venue hire of the Jodrell Lecture Theatre (cap. 200) **OR**  
One complimentary hire of the Kew Explorer train (cap. 72)  
Subsequent venue hire can be booked at a 10% discount on the full commercial rate.


#### Special Staff and Client Events

Choose from one of the following;

2 guided tours of Kew Gardens or Wakehurst Place **OR**  
1 talk at your office by a Kew expert

#### Other Benefits

- Use of Kew images on request
- Chief Executive/Directors invitations to exclusive corporate events
- Association with a leading and respected environmental and conservation organisation. Ensuring that your company is supporting solutions to climate change
- Company access to a unique World Heritage Site



### Green Ash\*

£5,000 + VAT

#### Employee Benefits

- Unlimited free admission for all current employees to Kew and Wakehurst Place (Staff ID required). Children under 17 are admitted free of charge.
- 50% off one adult guest admission
- 5% discount in Kew and Wakehurst gift shops for all employees
- Notification of all Events and Festivals at Kew and Wakehurst Place

Choose from one of the following;

10 free Garden passes (each pass admits two adults) **OR**  
20 free Kew Explorer train tickets **OR**  
5 free Garden passes and 10 Kew Explorer train tickets

#### Corporate Benefits

- 10% discount on Summer Swing corporate hospitality tables
- 2 copies of the quarterly *Kew Magazine*
- 30% discounted advertising rates in *Kew Magazine*
- Accreditation on our website
- Invitations to special Events and Previews

#### Venue Hire

Venue hire can be booked at a 10% discount on the full commercial rate.

#### Special Staff and Client Events

Choose from one of the following;

1 guided tour of Kew Gardens or Wakehurst Place **OR**  
1 talk at your office by a member of Kew staff

#### Other Benefits

- Use of Kew images on request
- Chief Executive/Directors invitations to exclusive corporate events
- Association with a leading and respected environmental and conservation organisation. Ensuring that your company is supporting solutions to climate change
- Company access to a unique World Heritage Site

\*Maximum number of employees 250



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### Employee Volunteering Days

Fancy being a Kew Gardener for the day? Team volunteering days are available at Kew Gardens offering a great opportunity to boost team morale and provide an opportunity for employees to interact in a non-work setting.

Kew Gardens is just across the River Thames from Chiswick and is only 30 minutes from central London. Reach us by Underground, train, bus, riverboat or car. Kew's country garden, Wakehurst Place is just north of the village of Ardingly, near Haywards Heath in West Sussex. It is less than 30 minutes from Gatwick airport and 15 minutes from the M23. For details on how to reach both gardens, please go to [www.kew.org](http://www.kew.org)




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For more information on the Corporate Membership and Employee Volunteering Days, please contact: Corporate Partnerships Team  
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