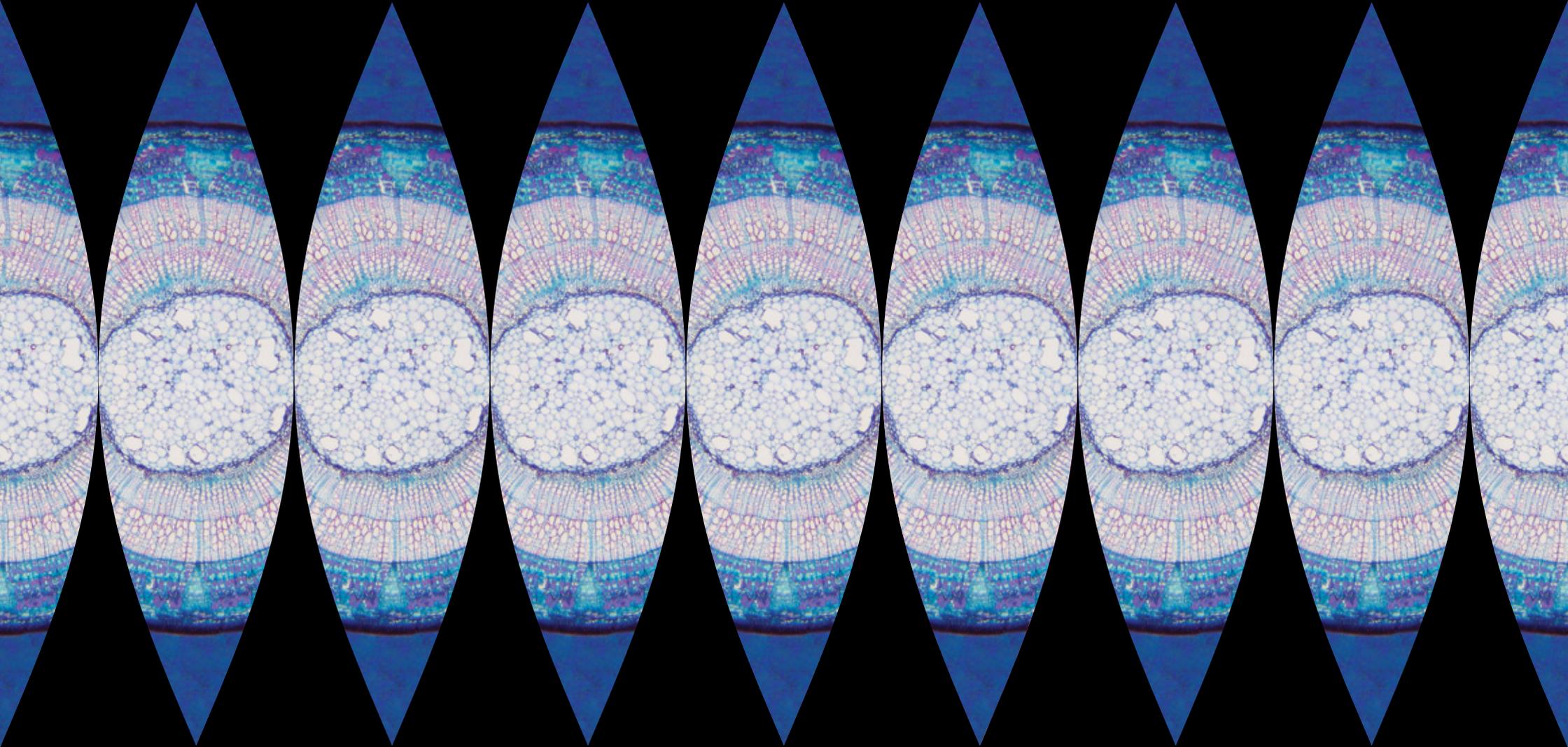
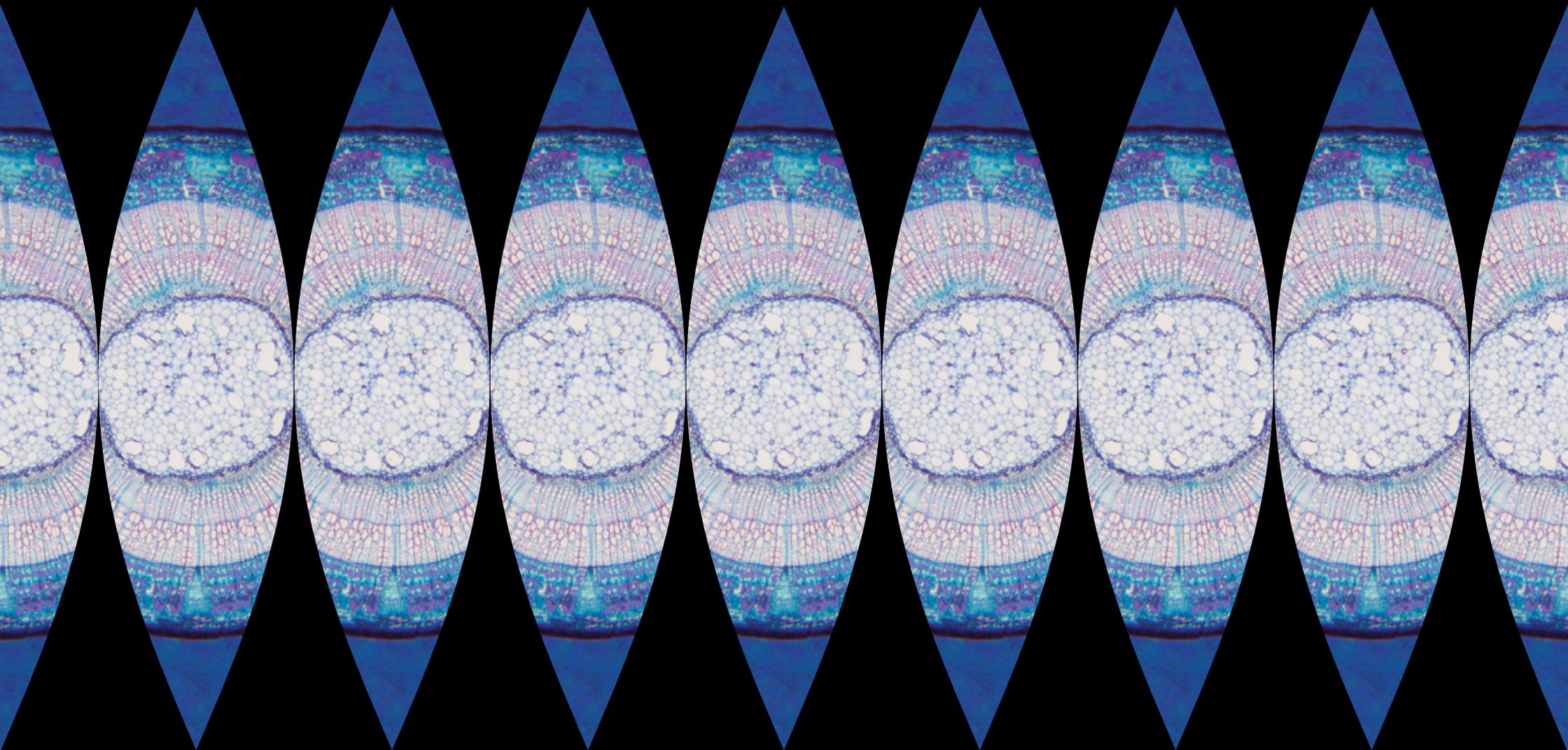


Circle of Benefactors
The Breathing Planet Campaign
The Royal Botanic Gardens, Kew



kew.org/breathingplanetcampaign

Kew
ROYAL BOTANIC GARDENS



The Royal Botanic Gardens, Kew

Throughout its 250-year history, the Royal Botanic Gardens, Kew has made important contributions to increasing the understanding of the world's plants with many benefits for mankind.

Today it is first and foremost a scientific institution. With its collections of living and preserved plants, plant products and botanical information, it forms an encyclopaedia of knowledge about plants.

This is a remarkable time for the Royal Botanic Gardens, Kew and for those who, like you, care deeply about the planet and plant life.

Though we live in a perilous time for our environment and for humanity, we know that science – and specifically plant science – offers hope. The course we are charting is bold and ambitious – it has to be. There is too much at stake for us all. Through the Breathing Planet Campaign, we are seeking to raise £100 million to strengthen Kew and help build a more resilient planet.

The eminence of Kew today is because of a succession of avid collectors, visionary scientists, inspired landscape architects and formidable gardeners who, over the centuries, have grown and developed the Gardens and the collections they contain.

It is also thanks to the many Benefactors who have transformed Kew Gardens, Wakehurst Place and the world in which we live.

Kew's Circle of Benefactors

The patronage of passionate individuals and organisations has always been integral to the development of Kew and remains essential to our work today.

The Circle of Benefactors is a giving society that recognises leadership donors to Kew's Breathing Planet Campaign.

Its members have made an exceptional commitment to support Kew in its mission to inspire and deliver science-based plant conservation worldwide, enhancing the quality of life.

By making a gift to the Campaign at this level, members are leading by example and shaping Kew's future.

Benefactors will enjoy a special relationship with Kew. We are proud to acknowledge your support in the following ways:

- Members' names will be carved onto a donor wall at Victoria Gate and at the Wakehurst Place visitor centre
- Invitation to an annual dinner with leading scientists
- Invitations to observe and participate in Kew's work around the world
- Exclusive access to Kew's horticultural expertise

There are also naming opportunities for buildings, endowed posts, collections and programmes.

The Breathing Planet Campaign

Our goal is to raise £100 million through gifts and sponsorships from individuals, trusts, foundations and companies to strengthen Kew and help build a more resilient planet.

Our major initiatives for the campaign include:

- banking and sharing the world's seeds:
Kew's Millennium Seed Bank Partnership
- conserving and restoring habitats
- unlocking the power of plants for people
- preserving Kew's heritage
- educating the next generation
- meeting Kew's immediate and long-term needs.

For more information please see our Breathing Planet Campaign booklet or kew.org/breathingplanetcampaign

To join Kew's Circle of Benefactors, contact:

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