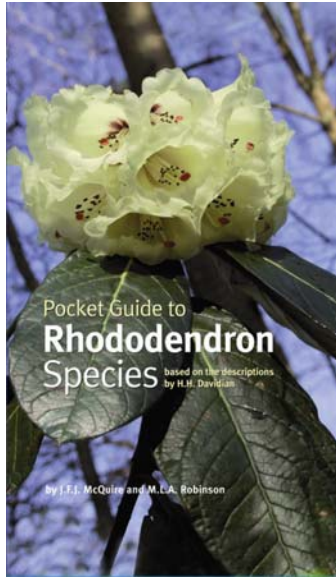


ADVANCE INFORMATION SHEET



| | |
|--------------------------|--|
| Title: | Pocket Guide to Rhododendron Species – based on the descriptions of H.H. Davidian |
| Authors: | J.F.J McQuire and M.L.A. Robinson |
| Imprint: | Kew Publishing |
| Specification: | 215 x 122 mm |
| Format: | Hardback |
| Page extent: | 704 pp |
| Illustrations: | Over 700 colour photographs |
| Publication date: | 09 June 2009 |
| Price: | £59.00 |
| ISBN: | 978 1 84246 148 8 |
| Rights: | © The Board of Trustees of the Royal Botanic Gardens, Kew |

Market / Audience

Botanists, horticulturalists, gardeners, students, rhododendron enthusiasts.

Key Selling Points

- User friendly, practical guidebook designed for use in the field
- Describes and illustrates over 1,000 species
- Describes many species very rarely found in cultivation
- The latest botanical revisions used and newly introduced species described
- Full glossary of terms
- Product of 35 years study, enthusiasm and experience

Description

"I can assure you that this book will be on my list of travel necessities for future plant-hunting expeditions..."

Steve Hootman, Co-director of the Rhododendron Species Foundation Garden

Pocket Guide to Rhododendron Species highlights the most important morphological features relevant to the recognition and identification of virtually every rhododendron species currently in cultivation. At the heart of the book are over 700 colour photographs, used to illustrate every aspect of the plants, and succinct descriptions which include flower colour and flowering time, habit, height, performance and, critically, leaf characteristics to aid identification even when plants are not in bloom. The book uses fully modern taxonomic descriptions to the genus. A perfect companion whether you are touring a botanical garden or trekking in the remote Himalayas.

Author information

J.F. McQuire has studied and photographed rhododendrons for 35 years. A renowned amateur grower, his collection of hardy rhododendron species at Deer Dell, Surrey is one of the most complete in the United Kingdom.

M.L.A. Robinson was Chairman of the RHS Rhododendron, Camellia and Magnolia Group, and grew, studied and photographed rhododendrons for 25 years.

Sales and distribution

To place an order, please contact:
Marston Book Services Ltd
Trade account customers – trade.orders@marston.co.uk

Individual/retail sales, order online at www.kewbooks.com

For enquiries about Kew's publications, please contact John Harris or Lydia White:

John Harris
Tel: +44 (0)20 8332 5776
Fax: +44 (0)20 8332 5646
Email: j.harris@kew.org

Lydia White
Tel: +44 (0)20 8332 5751
Fax: +44 (0)20 8332 5646
Email: l.white@kew.org

Find out more at www.kewbooks.com and to learn more about Kew visit www.kew.org