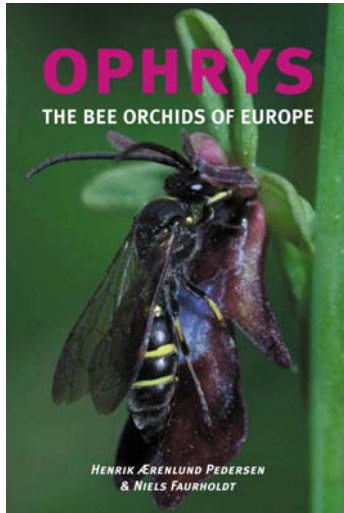


ADVANCE INFORMATION SHEET



Title:	Ophrys - The Bee Orchids of Europe
Authors:	Henrik Aerenlund Pedersen and Niels Faurholdt
Imprint:	Kew Publishing
Specification:	234 x 156 mm, hardback
Page extent:	296
Illustrations:	illustrations, photographs and maps
Publication date:	July 2007
Price:	£33.00
ISBN:	978 1 84246 152 5
Rights:	© The Board of Trustees of the Royal Botanic Gardens, Kew

Market / Audience

Botanists, horticulturalists, gardeners, orchidologists, orchid enthusiasts, biosystematists.

Key Selling Points

- A long overdue modern treatment (i.e., a "popular monograph") of the genus *Ophrys* throughout its European range
- A new classification of *Ophrys* based on morphologically well-distinguished taxa which are hierarchically treated as species, subspecies or varieties according to ecological, geographic and evolutionary features
- Presents a new way to classify partly stabilized hybrid complexes in *Ophrys*
- Contains identification keys at both species and subspecies level, thus allowing the reader to adjust use of the keys according to own needs
- 226 colour photographs, 13 line drawings and 26 maps illustrate the morphological variation encountered in the especially variable taxa, their biology and distribution
- How to cultivate *Ophrys* plants in the greenhouse and garden
- Gives the best Mediterranean destinations to see *Ophrys* in the wild

Description

The genus *Ophrys*, the charismatic bee orchids and their relatives, are one of the most diverse and biologically fascinating groups of plants to be encountered in Europe, particularly the Mediterranean.

Ophrys – the Bee Orchids of Europe is an easy to use, comprehensive introduction to the plants found in Europe. It can be used as a field guide (with keys, descriptions and numerous colour photographs) and a standard reference (with chapters on structure, biology, evolution and conservation). The chapter by Richard Manuel gives ample guidelines for cultivation for growers, and is especially helpful for conservationists introducing plants back into the wild.

The classification is based on a broad species concept, and offers an alternative to the finely split classifications of the genus that prevail in most recent field guides.

Finally, the chapter 'recommended *Ophrys* excursions' is ideal for planning field trips.

Author information

Henrik A. Pedersen is an associate professor at the University of Copenhagen, where he is curator at the Botanical Garden & Museum, Natural History Museum of Denmark. His research on the systematics, biogeography, ecology and conservation biology of orchids is focused in Europe, the Mediterranean and tropical Asia. Current projects include the preparation of

contributions to Flora Nordica and Flora of Thailand. Henrik has studied and photographed orchids in 22 countries.

Niels Faurholdt trained as a forest and landscape engineer, has worked as a forest ranger and now teaches plant biology and plant identification at Roskilde Technical College, Vilvorde. He also runs a botanical consultancy firm and has studied the occurrence and conservation status of Danish orchids for many years. Niels has made more than 30 field trips to Mediterranean countries to study and photograph orchids, particularly bee orchids.

Sales and distribution

Trade

To place an order, please contact:

Marston Book Services Ltd

Trade account customers – trade.orders@marston.co.uk

Individual/retail sales, order online at www.kewbooks.com

For enquiries about Kew's publications, please contact John Harris or Lydia White:

John Harris

Tel: +44 (0)20 8332 5776

Fax: +44 (0)20 8332 5646

Email: j.harris@kew.org

Lydia White

Tel: +44 (0)20 8332 5751

Fax: +44 (0)20 8332 5646

Email: l.white@kew.org

Find out more at www.kewbooks.com and to learn more about Kew visit www.kew.org