

ADVANCE INFORMATION SHEET



Title: Kids' Kew: a children's guide
Author: Miranda MacQuitty
Illustrated by Guy Allen and Emma Dodd
Designed by Louise Millar
Imprint: Kew Publishing
Specification: 240 x 193 mm (landscape), paperback, with fold out front cover map
Page extent: 48pp
Illustrations: Extensive illustrations and photographs throughout

Publication date: April 2007, reprinted April 2008
Price: £3.95
ISBN: 978 1 84246 163 1
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Market / Audience

Families visiting Kew Gardens on a regular or occasional basis, adults visiting Kew (parents, grandparents, carers) wanting a souvenir gift for their children, school group visitors and their teachers.

Key Selling Points

- A guide for children, parents and carers – user friendly information on where to take children at Kew; what to see and do, at different times of the year
- Written and attractively designed for the target age group – includes lots of activities – quizzes, crosswords, colouring in, join the dots, spot the difference, things to do at home – plus fascinating facts and silly jokes (told by our in house comedian snail!)
- Includes 60 stickers of plants to hunt for in the Gardens and glasshouses (there are matching labels next to the plants at Kew for children to find)
- Includes child friendly fold-out map of the Gardens, marked with special places for kids to visit and plants featured in the book
- Covers some UK school National Curriculum themes and topics (Key stage 2)

Description

What's fun to do at Kew? Find out in this action-packed, interactive guide, with fold out map, 60 stickers and lots of activities.

This is the first official guidebook for children visiting Kew Gardens, aimed at 7-11 year olds (and their parents and carers), featuring exciting places to visit and things to do at all times of the year. Attractively designed, the guide is beautifully illustrated and produced in full colour, with 60 stickers, activities, amazing facts and silly jokes!

- Use the guide to help you find amazing plants and fun things to do in the Gardens
- Explore our glasshouses and find out what it feels like to be in a steamy jungle
- Discover the plants dinosaurs like to eat, the plants that eat animals, which tree chocolate comes from and much more
- Go on a wildlife watch and spot different animals that live at Kew
- Learn about what we do to help save wild plants from around the world
- Use the stickers in the book to help you keep track of the plants you find

- Check out the activities, amazing facts and silly jokes in the guide
- Use the map to help you find where things are. Don't worry if you (and the adults with you) get lost – there are maps and signs in the Gardens to help you find your way around.

Author information

Dr Miranda MacQuitty is a science writer and biologist. She is a best-selling children's book author on natural history, and a contributor to magazines and children's radio. She is also a writer and consultant for museums, aquariums and nature centres around the world.

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