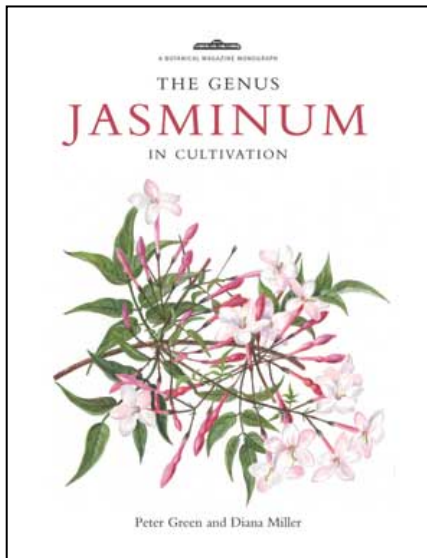


## ADVANCE INFORMATION SHEET



<b>Title:</b>	<b>Botanical Magazine Monograph: The Genus Jasminum in Cultivation</b>
<b>Authors:</b>	<b>Peter Green and Diana Miller</b>
<b>Editor:</b>	<b>Martyn Rix</b>
<b>Imprint:</b>	Kew Publishing
<b>Specification:</b>	244 x 182 mm
<b>Page extent:</b>	166 pp
<b>Illustrations:</b>	35 colour botanical paintings, 30 colour photographs, and 18 line drawings
<b>Format :</b>	Hardcover
<b>Publication date:</b>	12 June 2009
<b>Price:</b>	£33.00 (special pre publication offer - £28.00 on all orders received by 31 July 2009)
<b>ISBN:</b>	978 1 84246 011 5
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### Market / Audience

Botanists, horticulturalists, gardeners, landscape architects, nurserymen, plant historians and lovers of botanical art.

### Key Selling Points

- Jasmines in culture – history, folklore and religious importance
- History and use of jasmines in perfumery, by Robert Calkin
- Cultivation, propagation and use of jasmines in the garden
- Taxonomic treatment of species with key
- over 30 colour botanical paintings

### Description

Jasmines have long been cultivated for their intoxicating scent, reminiscent of Arabian nights or warm summer evenings. The Egyptians were probably the first to grow jasmine on a large scale and it is recorded as an exotic perfume used by decadent Romans in the first century AD. Since then they have been continuously grown both for their perfume and their outstanding qualities as winter flowering climbers.

This book describes in detail the species which are cultivated in gardens, their habitat and distribution in the wild, and their propagation. A chapter on the uses of jasmine scent in the perfume industry has been contributed by Robert Calkin, and why it is such an important constituent of some of the world's most exclusive scents.

Nearly all the cultivated species are illustrated by contemporary or old botanical paintings, line drawings and photographs.

See sample material from the book at <http://www.kew.org/publications/index.html>.

### About the authors

**Peter Green** has studied jasmines for many years, as part of his work at Kew on the whole family Oleaceae. From 1948 he was assistant lecturer at Birmingham University, after which he was on the staff at the Royal Botanic Garden, Edinburgh from 1952 to 1960, followed by five years

working as a horticultural taxonomist at the Arnold Arboretum, before returning to Kew in 1966. He was appointed Keeper of the Herbarium and Deputy director in 1971, and was awarded the Kew Medal in 1984.

**Diana Miller** is a horticultural botanist and is now retired from the Royal Horticultural Society (RHS), where her career spanned well over three decades and for which she was awarded the RHS Associate of Honour. From 1979 she was Keeper of the RHS Herbarium, where she developed and maintained the world's only herbarium dedicated to cultivated plants. She also served as secretary for the Hardy Woody Plant Committee of the RHS and was a founding member and secretary of the Horticultural Taxonomy Group. Over the years she has written, edited and contributed to a range of horticultural publications, including *European Garden Flora* and *The Garden*. She is the author of *Pelargoniums* (1996) and *400 Trees and Shrubs for Small Spaces* (2008).

**Robert Calkin** studied botany at Cambridge and has a long standing career in the perfumery industry. He has a particular interest in gardens and gardening and in floral fragrances and has visited many areas of jasmine cultivation.

**Martyn Rix** has worked for the Royal Horticultural Society and has co-authored many books on horticulture with Roger Phillips. He is editor of *Curtis's Botanical Magazine* published by Kew, the longest continuously running botanical periodical in the world founded in 1787, which places special emphasis on botanical illustration. Martyn has travelled widely around the world collecting and photographing plants, and designing and planting gardens. In 2002 he was awarded the Gold Veitch Memorial Medal for services to Horticulture.

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