

ADVANCE INFORMATION SHEET



Title:	Growing Windowsill Orchids
Author:	Philip Seaton
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Market / Audience

Amateur and professional gardeners, orchid enthusiasts, horticulturalists, conservationists, students.

Key outlets – supermarkets, florists, nurseries, DIY centres, garden centres.

Key Selling Points

- Everything you need to know to succeed with orchids in your home, including what to look for when buying orchids, caring for your orchid and how to get it to flower again year after year
- Detailed information on how to grow the ever popular *Phalaenopsis* (moth orchid), butterfly orchids, oncidiums (commonly known as the 'dancing ladies') and the perennially popular slipper orchids.
- 80 colour photographs and over 30 line drawings clearly explain the key points
- All the different types of orchids commonly found in nurseries, garden centres and supermarkets are covered
- The author is an internationally renowned expert with more than 35 years experience of growing orchids

Key description

Growing Windowsill Orchids tells you everything you need to know from buying your first orchid to successfully growing it in your home.

Description

From elegant warmth-loving moth orchids to exquisite slipper orchid, *Growing Windowsill Orchids* tells you everything you need to know about successful orchid growing in the home. Written in non-technical language and copiously illustrated with photographs and informative line drawings this book provides advice on how to choose the best plant, how to look after your orchid when it has finished flowering and how to get it to flower again year after year. Cultivation advice includes the best place to grow your plants in the home, how frequently to water and feed your plants and how to keep them free from pests and disease. Step-by-step instructions explain how and when to repot your plants, what composts to use and when to water. For readers who wish to learn more about their orchids, Phil delves into the basis of orchid biology, conservation and how plants get from the nursery to your shop.

Author information

Philip Seaton has been growing orchids as an amateur for more than 30 years. As well as having been an editor of *The Orchid Review* he has written numerous popular and scientific articles for various orchid publications on a wide range of topics. He won the American Orchid Society Dillon/Petersen Memorial Prize for his essay *Pest Control – My Way*. His first book, *Growing*

Orchids from Seed, written with Margaret Ramsay was published in 2005. A biology lecturer for more than 30 years, Phil is currently Project Manager for Orchid Seed Stores for Sustainable Use (www.ossu.org), a Darwin Initiative project.

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